



## **Thales selects Blueberry3D® as a component for ThalesView**

**Paris/France – June 2008, the 12th** – Bionatics, the technology leader in procedural modeling software for natural environments has been selected by Thales to provide Blueberry3D technology as a component within the ThalesView product.

Thales will use Blueberry3D capabilities to generate procedural terrain and content in real time to enhance realism and details in ThalesView real time databases. Thanks to Blueberry3D deep SDK (Software Development Kit) ThalesView will embed Blueberry3D technology within both editing and runtime tools, and will combine it with its own technology and know-how. The results will be easier and faster production workflow and more detailed large scale databases.

*"Technology is getting more and more sophisticated. To be able to integrate the most advanced technology requires to rely also on third party middleware suppliers", says Christian Jutteau, head of visual department at Thales, "With this middleware approach we benefit from product evolution and keep down development and maintenance costs. BIONATICS has developed a very good procedural approach to rapidly produce geotypical environments for large scenes directly from geographical raw data, and their solution supports Thales' high expectations regarding real time performance. Thales decided to integrate this technology in its visual products after an extensive technical analysis which showed Blueberry3D as being the most promising solution".*

*"Thales' decision for Blueberry3D is an important step for Bionatics." says Michel Murail, Bionatics CEO, "Such deep integration by a world simulation leader does of course confirm that we have the best technology for generating procedural world, but it also demonstrates that this technology is correctly packaged and mature enough to be integrated by such a major Defense company." "This new OEM approach completes the Blueberry3D off-the-shelf productline and allows Bionatics to target all Defense market players with accurate solutions according to their needs".*

### **About Thales**

Thales is a leading international electronics and systems group, addressing defence, aerospace and security markets worldwide. Thales' leading-edge technology is supported by 22,000 R&D engineers who offer a capability unmatched in Europe to develop and deploy field-proven mission-critical information systems. To this end, the group's civil and military businesses develop in parallel and share a common base of technologies to serve a single objective: the security of people, property and nations. The group builds its growth on its unique multi-domestic strategy based on trusted partnerships with national customers and market players, while leveraging its global expertise to support local technology and industrial development. Thales employs 68,000 people in 50 countries with 2007 revenues of € 12.3 billion.

### **About Bionatics**

Bionatics was the first company in the 3D industry to establish a leadership in the development of procedural landscape modeling and simulation products. The company sells a complete lineup of innovative solutions: EASYnat, natFX, REALnat, Landsim3D and Blueberry3D dedicated to the following industries: Architecture, Entertainment, Territory Management, and the Military & Civil Training Industry. Bionatics sells in more than 60 countries and works with the leading references on each market.

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